CUBICLE NINJAS

Virtual Reality Workbook



Hello!

Virtual reality applications have transformed VR from novelty entertainment into a priceless tool for marketing strategies and business solutions.

This workbook reaffirms our design decisions, outlines the open questions, and draws the line in the sand for our favorite word: launch. With a completed workbook we can provide you a clear, fixed launch date for our ninjas to work against.

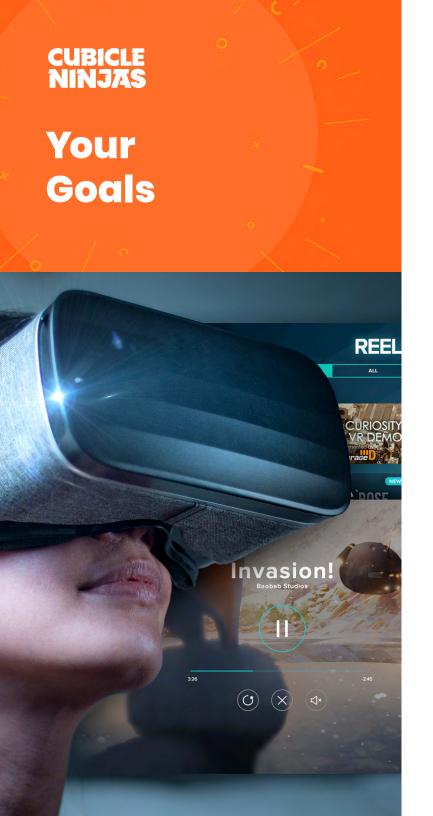
Tired of homework? As long as you know this information we're all set. Our expert development team can capture this information by phone or in person if it would be a better fit.

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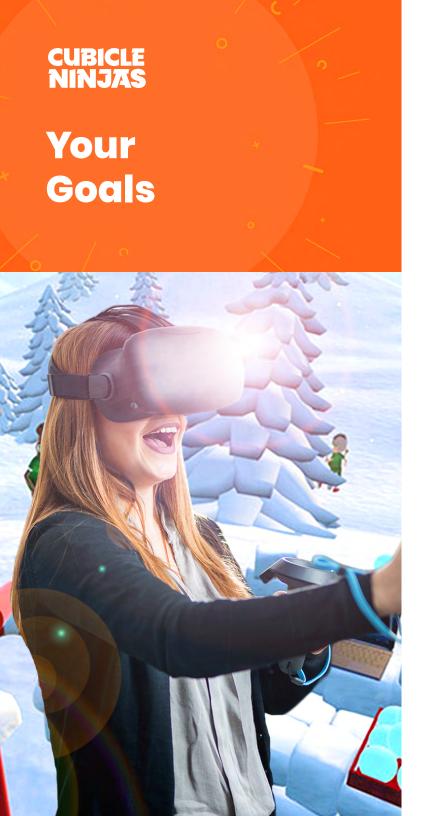
Project Details



Name	
Email	
Phone	
Project Name	
Project Deadline	
Project Budget	



What is your vision for the experience?	
Can you describe your target audience(s)?	
What functionality should the application have?	
What actions should your target audience(s) take because of this VR app?	

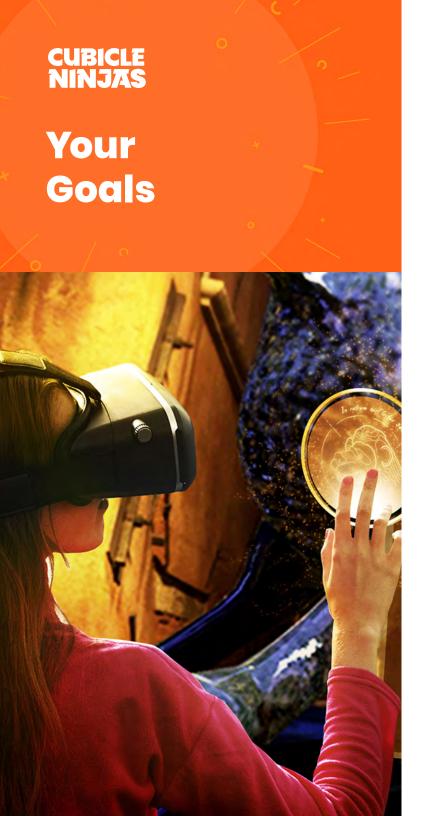


How long do you want your average user's experience to be?

Are there similar VR apps you enjoy or dislike? If so, why?

Do you have any existing 3D assets or would you like help in creating this experience?

If you need help creating 3D models, what art would you like our team to create?



Select one of the options below:

Option 1: 360 Video

I need assistance in capturing my 360 video content

I have already captured my 360 video content

Option 2: 3D Computer Graphics I have VR ready 3D models

I do not have 3D models

Additional Considerations?

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You're Ready!

We've got everything we need now to have an effective conversation about your AR project. Understanding your unique goals, audience, and experience vision helps us provide the most helpful creative and technical recommendations. Be sure to save this document and refer back to it throughout the design process.

Let's get started!



Are you a current Cubicle Ninjas client?

Please return this complete booklet to your friendly Cubicle Ninjas account or project manager.

New to Cubicle Ninjas?

Please send this completed booklet to Hello@cubicleninjas.com to brainstorm your vision.